



Villa La Massa

FIRENZE • CANDELI

A PASSAGE TO ITALY
Language, cuisine, art de vivre

August 25th / September 1st, 2014



Villa La Massa on the Arno River.

STARRING:

Andrea Ghiottonelli, Art historian and your Virgil;
Roberto Balo', Professor of Italian Language, poet, musician and co-founder of the
Accademia del Giglio, Florence;
Sara Vignozzi, author and Italian food expert;
Andrea Quagliarella, executive chef, Villa La Massa.

Villa La Massa is owned by Villa d'Este Hotels www.villadeste.com

Via della Massa, 24 - 50012 Firenze, Candeli - Italy
Tel. +39 055 62 61 1 - Fax. +39 055 63 31 02 - Website: www.villalamassa.com - e-mail: info@villalamassa.it
Villa d'Este S.p.A. Capitale Sociale €3.095.820 r.e.a. di Como n° 4720 cod. fisc. e part. Iva 00192900132



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DAY 1: August 25th

Individual arrival and check in at Villa la Massa.

18.30: Welcome and presentation of the program by Roberto Balò and Andrea Ghiottonelli.

Drinks and dinner at Villa la Massa.

DAY 2 - August 26th

10.00 -12.30: Lezione di italiano: "How Tuscan became Italian".

Lunch at the trattoria "Alle Murate" under the benevolent gaze of Dante's newly uncovered portrait (XIV century fresco). The best welcome to this cultural adventure.

A walk through the "Inferno", Dante versus Dan Brown, before ascending to Paradise: the Church of San Miniato. Gregorian chants and enchanting views.

Dinner at the Hotel.



Villa la Massa, detail.



Villa la Massa, Junior Suite Top.



Villa la Massa, La Limonaia.

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DAY 3 – August 27th

10.00 -12.30 Lezione di italiano: "Italiano à la carte".

Lunch with Sara Vignozzi at the Verrocchio Restaurant.

After lunch "A duo in the Kitchen". Sara and Chef Andrea will introduce you to the Italian way of cooking.

Night-out in Florence: dinner and night visit to Palazzo Vecchio.

DAY 4 – August 28th

10.00 -12.30 Lezione di italiano: "Arts & Crafts"

Late morning, departure to San Gimignano and visit to Villa Cusona wine estate, received by Princess Natalia Strozzi, actress, pianist and descendant of Monna Lisa. Luncheon will follow.

Dinner at the Hotel.



Villa la Massa, Il Verrocchio Restaurant.



Villa la Massa, the Cellar.



Villa la Massa, Il Verrocchio: the Terrace.

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DAY 5 – August 29th

In the morning: "Fare forza": skipping class with Bacchus.
Visit to the chef's garden and lunch with Andrea. Pasta & Greens at Verrocchio's.

In the afternoon: departure for shopping at "The Mall" outlet.

Al fresco dinner prepared by Sara Vignozzi at the artist's atelier nearby.

DAY 6 – August 30th

10.00 - 12.30 Lezione di italiano: " la vita è bella". Italian Cinema - past & present.

Lunch in the most typical Florentine trattoria and gelato tasting at "Carabé" (not all gelatos are equal).

Florence by bike: from the most famous Michelangelo (The Accademia and its marbles) to the less known one in Santo Spirito, to end with a secret in San Lorenzo..

Dinner at the Hotel.



Villa la Massa, Chef Andrea Quagliarella.



Villa la Massa, the Villino on the Arno River.



Villa la Massa, the Chef's garden.

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DAY 7 – August 31st

10.00 - 12.30 Lezione di italiano : "Musica Maestro !" An Italian repertoire.

Afternoon at leisure.

Surprise dinner in a surprising location.

DAY 8 – September 1st

Farewell breakfast and departures.



Villa la Massa, the Noble Villa.



Villa la Massa, the hall.



Villa la Massa, the swimming pool.

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INFORMATION & BOOKING CONDITIONS

FOR INFORMATION AND BOOKING

Villa La Massa
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REGISTRATION

The program is reserved to a limited number of participants due to its exclusive nature. We ask participants to apply within **July 15th**.

MODALITY OF PAYMENT

The total amount is:

Double Deluxe Room: Euro 9.640,00 (2 persons) supplement for accommodation in: Junior Suite - Euro 980,00, Junior Suite Top - Euro 1.960,00, Suite - Euro 2.940,00.

Double Deluxe Room: Euro 6.535,00 (1 person) supplement for accommodation in: Junior Suite - Euro 980,00, Junior Suite Top - Euro 1.960,00, Suite - Euro 2.940,00.

The above **rates include** accommodation, everything specified in the program except for transportation from/to airport or train station, activities not mentioned in the detailed itinerary, meals not stated on official itinerary, additions or substitutions to meals, incidentals, tips, and gratuities.

In order **to secure the reservation** 50% deposit of the total amount is required upon registration and within the above specified deadline. The remaining 50% of the total amount of the tour will be paid by Clients once arrived at the Hotel. Payment can be made by credit card or bank transfer.

The Reservations Office at Villa La Massa will send bank details upon booking confirmation.

Should the organization not reach the minimum number of participants to go on air with the program, it will be the Hotel's care to refund the requested deposit.

IN CASE OF CANCELLATION

If the cancellation is received before the deadline (July 15th): the total deposit will be refunded. If the cancellation is received after the deadline, no deposit will be refunded.

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